

HISTORY IRELAND

IRELAND'S HISTORY MAGAZINE

MEDIA PACK 2023

historyireland.com

ABOUT THE MAGAZINE

Ireland's leading history magazine

Published bi-monthly and continuously since 1993

Available online and in bookshops & newsagents
throughout Ireland

Covers all aspects and periods of Irish history

Publishes features, news, reviews and regular columns



ABOUT THE WEBSITE

Over 1 million visitors each year.

Extremely high Irish and international traffic, particularly UK & US

Offers subscribers access to the full archive of History Ireland dating back to 1993

The archive is a highly popular resource used by students, researchers, academics and history enthusiasts



ABOUT OUR READERS

Average readership of +30,000 per issue

85% of readership in Ireland

Main occupation professional or academic

83% aged 50+

Over 65% of our readers are subscribers
and 80% have subscribed for +3 years

90% of readers read the adverts and 51%
have been prompted to purchase

55% of readers who purchase in shops
buy every issue

ADVERTISING RATES

Print rates

Back cover	€1,400
Full page	€1,200
1/2 page	€730
1/4 page	€465
1/8 page	€243

All prices ex VAT.

Inserts

Please call for a quote

2023 Deadlines

Issue date	Copy deadline
Jan/Feb	02 December
Mar/Apr	03 February
May/Jun	31 March
Jul/Aug	02 June
Sept/Oct	28 July
Nov/Dec	06 October
Jan/Feb 2024	01 December



Full page: 297 x 210mm



Half page: 130 x 184 mm






1/4 page: 130 x 91mm

We are happy to make up adverts for our customers and will not charge for this service. A reproduction fee will only apply if adverts are placed in other publications.

ADVERTISING RATES

Digital rates

	Per week	Per Month	
Top Banner (slider) 106 x 690 pixels	€75	€250	
Display ad Right-hand side 200 x 295 pixels	€40	€120	
Small display ad Right-hand side 100 x 295 pixels	€20	€60	

All prices ex VAT.

Contacts

Una MacConville

Email: una@wordwell.ie

Phone: +353 86 817 5530

Post: History Ireland, The Wordwell Group,
Unit 9, 78 Furze Road, Sandyford
Dublin, Ireland